

ACPAD: The Electronic Orchestra for Your Guitar

The World's First Wireless MIDI Controller for Acoustic Guitar



Play drums, bass, piano or any other instrument



Have access to a wide range of sound effects



Record and trigger loops on the fly



Trigger your custom sound samples



Control your favourite DAW and MIDI devices

Summary

ACPAD is a universal MIDI controller that attaches to any acoustic guitar. Without taking their hands off their instrument, guitarists can use ACPAD to:

- Play drums, bass, piano or any other instrument,
- Access a wide range of sound effects,
- Record and trigger loops on the fly,
- Trigger custom sound samples,
- Control any DAW or MIDI devices.

ACPAD is also:

- low latency,
- highly pressure sensitive,
- can be paired wirelessly with low latency or via USB,
- super thin to avoid damping the sound of the instrument,
- easily removed or reattached to the guitar.

Photos and product demos available in our press kit: bit.ly/ACPAD-PressKit

Enquiries: press@acpad.com

The Electronic Orchestra for Your Guitar

Musicians constantly try to push the limits of their craft by looking for ways to create truly unique musical performances and many are turning to technology for this purpose. However, when trying to incorporate sequencers, drum machines, synthesizers, digital samplers or other pieces of music tech, artists often deal with complex and expensive technical setups. MIDI controllers paired with powerful music software can concentrate all of these features in compact devices using MIDI technology, but they tend to take the place of their analog counterparts. ACPAD bridges the gap between electronic and acoustic music by placing the convenience and power of a MIDI controller right on the surface of an acoustic guitar.

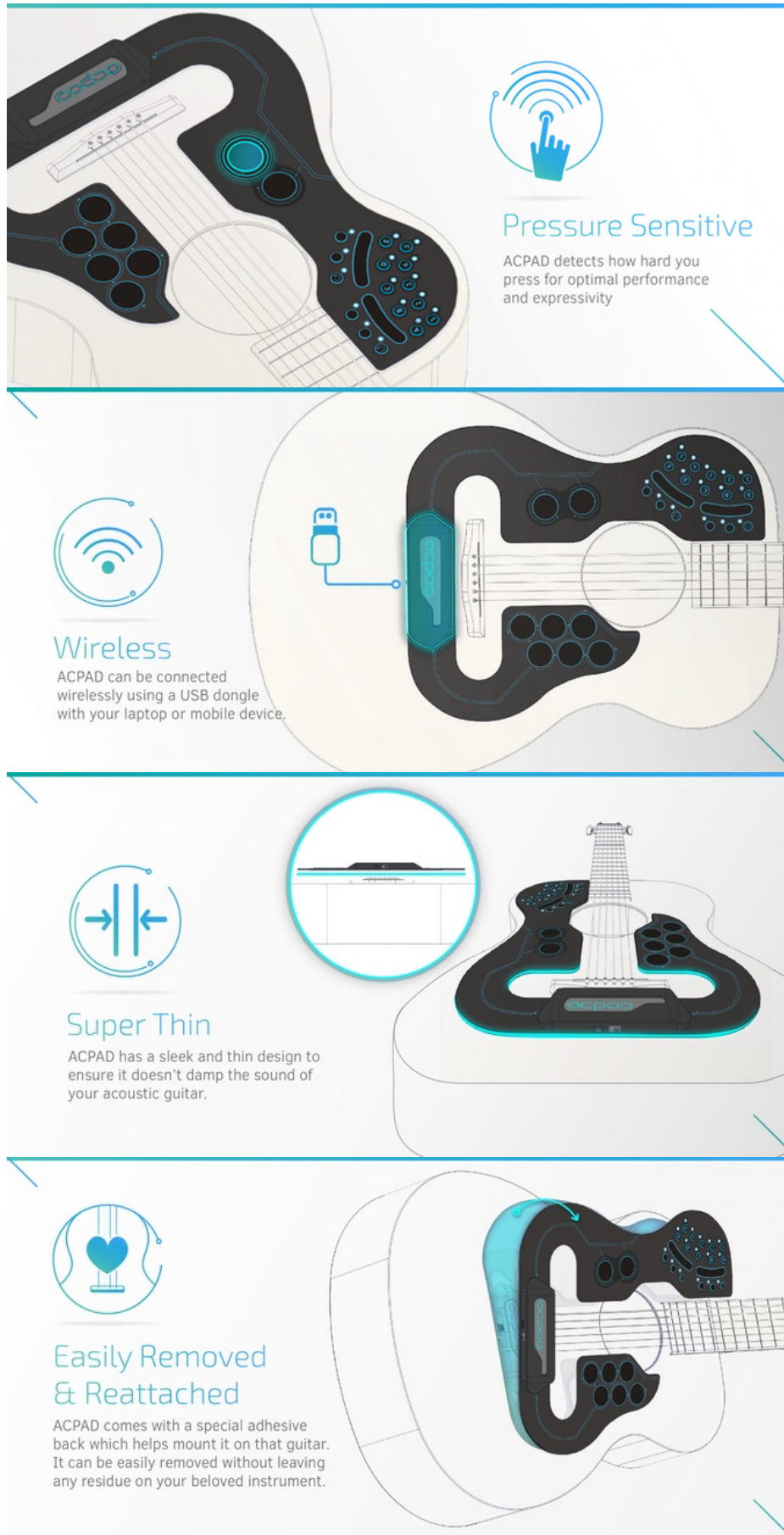
ACPAD is a thin device that attaches to almost any acoustic guitar in a few seconds and gives the instrument a wide range of new electronic abilities, while preserving the tonal quality of the guitar thanks to the thinness of the pad. In addition to being able to play guitar as they are already used to, guitarists can now harness the ubiquity of MIDI to play hundreds of virtual instruments, record live loops, trigger their own samples and even control other MIDI devices – without taking their hands off their guitar. Thanks to its sticky but residue-free polymer mat, ACPAD can easily and safely be removed and replaced on a guitar.

ACPAD features 8 pressure sensitive pads to play sounds and effects, 25 presets to save and quickly access instruments and samples, 2 looper channels to live-record loops on the go, and 2 touch faders to modulate sounds and effects. The device was tested extensively with guitar players to develop an ergonomic and intuitive layout.

ACPAD uses state-of-the-art technology to offer professional features and high-end performances in a sleek design. Despite being only a few millimeters thick, ACPAD features pressure sensitive pads and low-latency signals. Designed to fulfill the professional needs of its creator, touring musician Robin Sukroso, ACPAD aims to empower all guitar players – experts and amateurs alike. Compatible with any DAW, musicians can use ACPAD with professional music production tools like Ableton Live or Cubase. ACPAD can also be paired to smartphones or tablets for portability. The company is also developing its own set of intuitive music apps for anyone to easily access ACPAD's full potential. Guitarists of all levels will be able to expand their craft into a new genre of music combining both analog and digital sounds. Creating new and exciting music never looked so fun.

ACPAD launched on Kickstarter on October 22nd and reached its funding goal within an hour. The innovative device can be pre-ordered via its Kickstarter page until December 4th.

<http://bit.ly/ACPAD-Kickstarter>



The image is a vertical infographic divided into four horizontal sections, each showcasing a different feature of the ACPAD guitar pickup system. Each section includes a circular icon, a title, a descriptive paragraph, and a diagram of the guitar with the ACPAD unit installed. The ACPAD unit is depicted as a sleek, black, U-shaped device that fits around the guitar's body, with various sensors and controls visible on its surface.

Pressure Sensitive

ACPAD detects how hard you press for optimal performance and expressivity

Wireless

ACPAD can be connected wirelessly using a USB dongle with your laptop or mobile device.

Super Thin

ACPAD has a sleek and thin design to ensure it doesn't damp the sound of your acoustic guitar.

Easily Removed & Reattached

ACPAD comes with a special adhesive back which helps mount it on that guitar. It can be easily removed without leaving any residue on your beloved instrument.